

# Building Stronger Industries and Communities:

## *The Role of the American Community Survey*

SAVE  
THE DATE:  
March 7

**American industries rely on good data to make targeted, wise investments. These economic, demographic and social data are largely derived from the American Community Survey (ACS).**

The U.S. Census Bureau implemented the ACS after Census 2000 to replace the decennial census long form and provide annual statistics about the nation's population and housing. Today, the survey guides the geographic distribution of over \$400 billion of federal funding and is a vital component of our nation's statistical system.

### LUNCHEON SEMINAR:

**Monday, March 7 • 12:00–1:30 p.m.**  
Rayburn B-369

On Monday, March 7, from 12:00 to 1:30 p.m., the Annie E. Casey Foundation is sponsoring a briefing featuring business leaders who will discuss how they use the ACS. The panelists include:

- » **Ms. Terri Ann Lowenthal**, Legislative and Policy Consultant, The Census Project, who will discuss congressional interest in and uses of the ACS;
- » **Mr. Patrick Jankowski**, Vice President of Research, Greater Houston Partnership will explain how local economic development corporations rely on ACS data to attract industries and create jobs;
- » **Dr. David Crowe**, Chief Economist and Senior Vice President, National Association of Home Builders, will discuss how the housing industry uses ACS data to analyze the real estate market and assess housing policies.

### COFFEE BREAK SEMINAR:

**Monday, March 7 • 3:00–4:30 p.m.**  
Russell 485

On Monday, March 7, from 3:00–4:30 p.m., the Annie E. Casey Foundation is sponsoring a briefing featuring business leaders who will discuss how they use the ACS. The panelists include:

- » **Ms. Terri Ann Lowenthal**, Legislative and Policy Consultant, The Census Project, who will discuss congressional interest in and uses of the ACS;
- » **Mr. Patrick Jankowski**, Vice President of Research, Greater Houston Partnership will explain how local economic development corporations rely on ACS data to attract industries and create jobs;
- » **Dr. Warren Brown**, Applied Demography Program Director at the Carl Vinson Institute of Government, University of Georgia, will provide examples of how state agencies use ACS data to determine policies to best serve the elderly and to improve the status of children.

### REGISTER >

To register, or for more information, please contact Juliane Baron or Mary Jo Hoeksema at [paaapc@crosslink.net](mailto:paaapc@crosslink.net) or via phone at 202-341-7283.

This event is sponsored by the **Annie E. Casey Foundation**, in cooperation with the offices of **Congressman Danny Davis, Congresswoman Carolyn Maloney, Senator Joseph Lieberman**

**THIS IS A WIDELY ATTENDED EVENT.** Organizational Cosponsors: *American Sociological Association, American Statistical Association, Association of Population Centers, Association of Public Data Users, Council for Community and Economic Research, Council of Professional Associations on Federal Statistics, Consortium of Social Science Associations, Census Project Coalition, Greater Houston Partnership, International Council of Shopping Centers, Marketing Research Association, National Association of Counties, National Association of Homebuilders, Population Association of America, Population Reference Bureau, Population Resource Center, U.S. Chamber of Commerce and U.S. Conference of Mayors.*