

You are cordially invited to a Congressional Briefing

# ECONOMICS RESEARCH: SAVING LIVES AND MONEY

Friday, April 12, 2013

12:00 pm – 1:30 pm

*This will be a widely attended event.  
Complimentary box lunches will be provided*

Rising health costs make it increasingly difficult to fund other national priorities, such as defense, education, and public safety. Health economics research can provide the building blocks for responsible reforms that moderate health care spending, improve health system performance, and reduce the deficit. A distinguished panel of economists will discuss the contributions of economics research to our health and well-being.

## INFORMING HEALTH POLICY

**Mark McClellan, M.D., Ph.D., (Brookings) CMS Administrator (2004-2006), FDA Commissioner (2002-2004), and CEA member (2001-2002)** and **Joseph Antos, Ph.D. (American Enterprise Institute)** explore the important role economics research plays in informing government decisions about health policy.

## IMPROVING MEDICAL MARKETS

**Alvin Roth, Ph.D., (Stanford), Nobel Prize 2012**, describes how fundamental research in theoretical and experimental economics supported by the **National Science Foundation** is being applied in medical markets in ways that save lives by increasing organ donations and improve the efficiency of medical residencies.

## ENCOURAGING HEALTHY BEHAVIOR

**Kevin Volpp, M.D., Ph.D., (University of Pennsylvania)** presents his **National Institutes of Health** supported research on innovative ways of applying insights from behavioral economics to improve patient health behavior and affect provider performance.

*Sponsored by:*

AcademyHealth | American Economic Association | Consortium of Social Science Associations | Council of Professional Associations on Federal Statistics | Population Association of America | Research!America

Positive RSVPs only by April 10th to [lpavnik@coffa.org](mailto:lpavnik@coffa.org)